

ENVIORNMENTAL FOOTPRINTS OF TOURISM.

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ABSTRACT:

Tourism sector grooming from its early stage till now has emerged and changed many life due to which problems of poverty, basic requirements, employment and many other have eradicated. Entering a new country or city or state gives an immense pleasure and fun along with the thought of new experiences and learning. This learning can be good if the environment is kept healthy. A healthy living is a warm welcome to outsiders. Considering the impact of enviornment on tourism, this article aims to provide the best examples and methodological frame work for calculations of ecological footprints related to leisure tourism. Thus making it an important and showing importance of environment and tourism which goes hand in hand and change the life style of a tourist and others.

KEY WORDS- Ecotourism, Bio-diversity, Conservation, Sustainable tourism, Development.

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“The Future is Green Energy”

Countries and communities around the world are protecting their environment, culture, heritage with respect to their sustainable development. Government and the people are taking continuous efforts because they want to protect the environment and the visiting tourists to whom they can't loose as they are the employment generators to them. International organizations, national and local governments and environmental groups support these efforts because they are able to satisfy multiple objectives economic development and environmental protection. The basic objective of every country is to attract tourists by their culture and different heritage. Every country has wonderful values worth protecting which includes wildlife, scenic beauty, traditional way of life, recreational resources and amazing food. People from all over the world travel to gain knowledge and are aware about the increasing sensitivity for the healthy tourism places to earn at a higher rate and give the best returns to the visitors.

They are successful in creating the following points:

- Increasing jobs and economic development.
- The tourism benefits the tourists as well as the environment.
- Protecting the important values and the traditional values.
- Contributing towards the society and the environment.

Ecotourism basically deals or focuses on the environmental sustainable, personal growth, socially responsible traveller. The tourism on environment is basically FLORA and FAUNA and cultural heritage. It is intended to offer tourists an insight into the impact of human beings on the environment and to foster a greater appreciation of our natural habitats. Responsible ecotourism programs includes that minimize the negative aspects of conventional tourism on the environment

and enhance culture of local people. Thus, to evaluate environmental and cultural factors, an integral part of ecotourism is the promotion of recycling, energy efficiency, water conservation, and creation of economic opportunities for local communities.

BENEFITS OF ENVIRONMENTAL TOURISM TO LOCAL PEOPLE

- Builds environmental awareness.
- Respects local culture.
- Supports human rights and culture.
- Provides financial benefits and empowerment for local people.
- Creates employment among the local people.
- Local culture, flora and fauna are the main attractions.
- Tourism and environment goes hand in hand.

REGULATION AND IMPROVING SUSTAINABILITY.

The regulation of tourism is barely implemented in the developing countries who take ecotourism lightly and just a medium to earn at a higher rate. Underwater hotels, helicopter and other modes may affect the environment. Wildlife theme parks are build up to promote a eco friendly promotion along with the proper knowledge to small kids thus, camping, photography, canoeing and wildlife observation creates awareness among the local people as well the other people travelling around the world. Many environmentalists argue on the global standard of accreditation, differentiating ecotourism companies based on their level of environmental commitment, creating a standard to follow. A national and international board regulatory take strict actions for the lawand conservation of tourism areas. Their have been various procedure enforced by the law to keep the area and the tourist attractive places in hygiene and environment free. Hotels, tour operators, travel agents, guides, airlines, local authorities, conservation organizations, and non-government organizations all take efforts to develop the tourism in order to attract the tourist and win against the competition of tourism all over the world.

EDUCATION FOR ECOTOURISM.

Not only India but all over the world people are spreading awareness about the bad and good habits of tourism. Meanwhile taking example or comparing the countries, people don't think to dirty the foreign countries like USA or London but at the same time and situation there have been filth spread up in India, people do not hesitate to throw a wrapper or any sort of garbage on the road due to which there have been an issue created and the government had to take up strict actions against them. Thus by looking at this there has to be awareness among the people through various advertisements, dramas, street plays specially to the illiterate in form of acts and all to spread awareness and make them feel about their rights and duties. Being this a sensitive issue tour guides, operators during their tour make people aware and realize about the prons and cons of the eco environment.

OBJECTIVE:

Tourism being an important and vast sector. People in today's date are searching for the pristine location to experience but unfortunately as usual this environment is the most fragile and disturbs the tourist. To ensure that these beautiful places are preserved for the future there must have been laws and steps by the people themselves to keep it clean. Thus ecotourism topic doesn't just end here but it is a vast topic for research and experience it. Choosing this topic is a challenging perk as it has to be accurate about the problems and the remedies for the tourist and local people. Through many medium spreading awareness about ecotourism is the main objective.

CONCLUSION:

Ecotourism being an important part of every country likewise in India government of India has taken up initiative to make India a better place for tourism and explore also a better place for people to live in.

Swatch Bharat Abhyan is one of the great example of creating a better place for the tourist as well as the local residence. Dharavi being an example of tourist attraction as well a filth place which has to be cleared and to be made a place for people to come in.

"Kuch din to guzaro Gujarat mai" a tag line by Amitabh Bachan to encourage the Gujarat tourism and is one of the clean place.

"Incredible India" showing up places of India which are worth exploring and clean thus Indian government put up faces which are famous to encourage people and make them aware about the hygiene of the tourist places.

All over the world such initiative have been taken up by the government and strict rules and actions are been taken up towards the ecotourism. Special laws have been framed for ecotourism and sustainable growth of the country. Ecotourism is a unique endeavor that altered conservation efforts in numerous ways. The idea of fusing conservation and ecotourism aims for benefits for all stakeholders, systems, economic plans, and evaluating biological effects that must be established and maintained. Ecotourism is an innovative approach to sustainable and profitable conservation and hopefully with further research and refinement ecotourism will grow in success.

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