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## Impact of Emotional Intelligence on Social Awareness Among Individuals.

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### **ABSTRACT**

*The research was conducted to see the impact of emotional intelligence on social awareness among individuals. For this, 250 individuals (125 male and 125 female) purposively selected as a research sample from Rosera Sub-divisional areas of Samastipur district in state, Bihar. Emotional Intelligence Scale of S. Prasad and Social Awareness Scale of Kalita, U. was administered upon research sample. The collected data was analyzed with suitable statistical method. The finding revealed that, (i) Emotional intelligence and social awareness was positively correlated, (ii) the respondents of high emotional intelligence was found in highly aware while respondents of low emotional intelligence were not found in highly aware, (iii) Male respondents were found in more aware toward their social context than those of respondents of female respondents and (iv) There were significant difference between rural and urban respondents. In this context rural respondents were found in more socially aware than female respondents.*

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**Key words :** *Impact, Emotional, Intelligence, Social, Awareness, Individuals*

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### **INTRODUCTION :**

Social awareness is the understanding of what it means to be a part of society. Social awareness is an important aspect of helping others or meeting the community's needs. It can also help spur people to make positive changes in their lives.

Social awareness is vital in day to day life. It can be as speaking up when some ones done something wrong, or it can be more complex, like understanding the rights of a minority group. Social awareness is critical because it helps prevent negative situations and discrimination toward other groups of people.



Emotional intelligence is the ability to understand, use and manage our own emotions in positive ways to relieve stress, communicate effectively, empathize with others, overcome challenges and defuse conflict.

In another words, emotional intelligence refers to the capability of a person to manage and control his or her emotions and possess the ability to control the emotions of others as well.

Many research studies suggests that, emotional intelligence is positively play role in developing of social awareness. One person can aware socially according to their emotional intelligence ability.

To become socially aware we need to quieten down to chatter in our own minds, stop talking and start listening for and observing other people's thoughts and emotions. So that we can shape outcomes through our own positive interpersonal influence, which includes helping others to manage their own emotions.

Several studies have been conducted related to social awareness and emotional intelligence and related factors. In an study, Astin (1993) found that, socializing with someone from a different racial background caused increased in educational awareness commitment to the environment.

In another study, Shirlay and Kamimura (2003) studied the ties that bind enhanced social awareness development through interactions with diverse peers and found that, socio-economic status of respondents not influence the social awareness whereas respondents attitudinal and cognitive development determine their social awareness.

Lobron and Selman (2007) studied the interdependence of social awareness and literacy instruction and concluded that, literacy instruction and concluded that, literacy instruction is essential for social awareness in addition to their academic skills.

Thus, according to above studies, there is lack of social awareness and emotional intelligence related studies. So hence, researcher had decided to do research entitled on "impact of emotional intelligence on individual's social awareness.

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### **OBJECTIVE OF THE STUDY :**

The main objective of the study was to see the impact of emotional intelligence on individuals' social awareness.

### **HYPOTHESIS OF THE STUDY:**

Following hypotheses were formulated for further study:

- (i) There would be positive and significant correlation between emotional intelligence and social awareness among respondents.
- (ii) There would be significant difference between respondents of high and low emotional intelligence interm of their social awareness.
- (iii) Social awareness would be significantly differed between male and female respondents.
- (iv) Social awareness would be significantly differed between rural and urban respondents.

### **METHODOLOGY :**

#### **(i) Sample :**

Total 250 individuals (125 male and 125 female) were purposively selected as a research sample from different areas (both rural and urban) from Rosera sub-divisional areas of Samastipur district in Bihar state. The age range of research sample were from 26 to 38 years with an average age range of 32 years.

#### **(ii) Measures :**

Following research scales were applied upon research sample for this study :

##### **(a) Social Awareness Scale :**

To measure the level of social awareness of respondents social Awareness Scale developed by Kalita, U. was used.



**(b) Emotional Intelligence Scale :**

To measure the emotional intelligence level of respondents, Emotional Intelligence Inventory developed by Prasad, S. was used. This scale is most appropriate, valid, reliable and confident scale in the area of psychological research.

**(c) Personal Data Sheet :**

For respondent's background informations self prepared Personal Data Sheet was used.

**ANALYSIS OF DATA :**

The collected data was analysed with correlational and t-test method and prepared results in the current context.

**FINDINGS :**

Following findings were obtained from this study :

**(i) Correlation between Emotional Intelligence and Social Awareness:**

During research work the correlational analysis were done between scores of emotional intelligence and social awareness. The findings are given in table no.-(i).

**Table - (i)**

**Correlation between Emotional Intelligence and Social Awareness:**

Measure	Social Awareness	P.value
Emotional Intelligence (High Score)	0.76	<.05

The findings that presented in above table no.-(i) revealed that, social awareness seems high level due to high level of respondent's emotional intelligence. In another words, we can say that, emotional intelligence play positive role in social awareness. Thus, this findings confirm our hypothesis no.-(i) that "there would be positive and significant correlation between emotional intelligence and social awareness" by empirical verification.



**(ii) Comparison of Social Awareness between Respondents of High and Low Emotional Intelligence :**

The social awareness was comprised and prepared result. The obtained result is presented in the following table no.-ii

**Table No.-(ii)**

**Comparison of Social Awareness between Respondents of High and Low Emotional Intelligence :**

Group	N	Mean	SD	t-value	P-value	df
Respondents of High Emotional Intelligence	120	32.43	5.48	6.06	<.01	236
Respondents of Low Emotional Intelligence	118	28.67	3.99			

An inspection of above table no-ii revealed that, respondents of high emotional intelligence were obtained more mean (32.43) and S.D. (5.48) while respondents of low emotional intelligence were obtained less mean (28.67) and S.D. (3.99). The computed t-value (6.06) was found significant at <.01 level of confidence. According to this result it is clear that, emotional intelligence play positive role in social awareness. Thus, this result confirm our hypothesis no.-ii that, "there would be significant difference between respondents of high and low emotional intelligence" by empirical verification.

**(iii) Comparison of Social Awareness between Male and Female**

**Respondents :**

The social awareness was compared between male and female respondents. The findings are presented in table no.-iii.

**Table No.-(iii)**  
**Comparison of Social Awareness between Male and Female Respondents :**

<b>Group</b>	<b>N</b>	<b>Mean</b>	<b>SD</b>	<b>t-value</b>	<b>P-value</b>	<b>df</b>
Male Respondents	125	32.14	5.41	1.19	<.05	248
Female Respondents	125	31.22	6.92			

An inspection of above table no.-iii revealed that social awareness among male and female respondents was found significantly differed. Because of male respondents was found more mean (32.14) and SD (5.41) on social awareness measures than their counterpart female respondents. The computed t-value (1.19) was found significantly confident at <.05 level of confidence. According to this result, it can be say that male respondents take more participate in social activities due to their social awareness nature. But there is slightly differences in the view point of social awareness between them. Thus, this result confirm our hypothesis no.-iii that, "there would be significant respondents interm of their social awareness measures."

**(iv) Comparison of Social Awareness between Rural and Urban Respondents :**

The social awareness was too compared between rural and urban respondents. The computed results are presented in table no.-iv:

**Table No.-(iv)**

**Comparison of Social Awareness between Rural and Urban Respondents:**

<b>Group</b>	<b>N</b>	<b>Mean</b>	<b>SD</b>	<b>t-value</b>	<b>p-value</b>	<b>df</b>
Rural Respondents	125	34.22	6.59	4.91	<.01	248
Urban Respondents	125	31.62	4.92			



The result that contained in table no.-iv revealed that, rural respondents were obtained more mean (34.22) and SD (6.59) while urban respondents were obtained comparatively less mean (31.62) and SD (4.92) on social awareness measures. This results clears that, rural respondents are more socially aware than their counterpart urban respondents. The reason may be behind such findings may be that social environment and social activities conduct on more level than urban areas. Thus, this findings confirmed our hypothesis no.-iv, that "there would be significant difference between rural and urban respondent interm of their social awareness measures" by empirical verification.

#### **CONCLUSION :**

- (i) There is positive correlation between emotional intelligence and social awareness,
- (ii) The respondents of high emotional intelligence were more socially aware than their counterpart respondents of low emotional intelligence,
- (iii) Male respondents were more socially aware while female respondents were comparatively less socially aware and,
- (iv) Rural respondents were more socially aware than their counterpart urban respondents.

#### **SUGGESTION :**

The researcher had want to suggest that, social awareness is the most importance factor for each and every individual for their better and social life. The emotional intelligence must play positive role in the social awareness. So, hence, it is necessary that, research work must be conduct on social awareness to make National Sample.



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