

Available online at: http://euroasiapub.org

Vol. 9 Issue 6, June- 2019

ISSN(o): 2231-4334 | ISSN(p): 2349-6517 | Impact Factor: 6.505

# THE DYNAMICS OF A POLITICAL SYSTEM AND VOTING BEHAVIOUR IN INDIA

<sup>1</sup>Amit Kumar Gupta, <sup>2</sup>Dr. Mohit Sharma

#### **Department of Management**

<sup>1,2</sup>Shri Venkateshwara University, Gajraula, Uttar Pradesh, India

#### Abstract:

Behavior throughout voting isn't restricted to the assessment of voting counting, records, and statistics of changes in balances and elections. It's an evaluation of an individual's emotional procedures as well as the connection of his to political methods. Conduct in voting is an area of study about how individuals are likely to vote in the reasons and public elections reasons they vote the manner they actually do. A person's choice of casting vote as well as associated values is known as voting activity. Elections relate with the procedure of democratic involvement in which all individuals voice the opinions of theirs about problems and individuals by making voting ballots Nevertheless, because of the situation with Indian discerning conduct, the research of the election process points to other things besides rationality.

KEYWORDS: Voting, behavior, elections, public, vote, etc.

#### 1. INTRODUCTION

India is probably the largest democracy of the globe. All citizens of eighteen years or perhaps previously of the era have the right to vote in Indian elections. Regardless of the reality that almost one half of them are actually illiterates, they've in the past acted sensibly what about a mature approach to elect the representatives of theirs. They've previously participated in a number of elections to LokSabha, state legislative assemblies and a lot of bi elections. At the very first general elections in India in 1952, a few election studies had been conducted. In the beginning, these experiments lack methodological rigor sophistication. and Nevertheless, with the increased use of the survey technique as well as observation method has been enhanced the quality of election studies in India. Indian electoral scientific studies are primarily influenced by Western exploration on voting behavior, especially in the United States, Colombia, and Michigan. Scholars at Columbia Faculty in York that is New highlighted the effect of environmental and social forces on voter option.

Many political scientists have produced research regarding voting conduct at lengths but many of this research has been theoretical. A vote is actually a quantifiable commodity which can add to a clear shift as well as modem trend of political life. Elections are actually only a last sanction to a team of individuals to create as well as operate a government. "Among the man



Available online at: http://euroasiapub.org

Vol. 9 Issue 6, June- 2019

ISSN(o): 2231-4334 | ISSN(p): 2349-6517 | Impact Factor: 6.505

differences which express themselves in various ways of casting ballots are actually traditions, localism, economic motivation, religious beliefs, nationalities, sex" and races. The study of voting behavior hovers around to investigating as to how individuals vote and just how they decide upon their voting decision. Additionally, it involves identification of certain determinants which assist a voter to show up at a voting choice. "To put it into simplest tens, the fundamental interest here's analyzing the way in which the voting choice crystallizes. Voters in urbanized & comparatively evolved societies are actually advanced and exactly where party discipline is actually minimal, is often more showing interest in candidate's integrity than the programmed of his for just the former could guarantee the latter as well as mass action doesn't favor multiplicity of political party". The party orientation with the electorate is actually an excellent political simplifier. "Where hitting candidates and dynamic matter haven't emerged as well as broken through to the emphasis of public interest, nearly all almost all of the electorate votes on party foundation. Under conditions elections that are these kinds of will be determined by underlying distribution of party identification". It's pointed out that people are likely to take part in politics just whenever they plan to achieve by doing so'.

# 2. EVOLUTION OF ELECTORAL SYSTEM IN INDIA

The origin of electoral process of modem India might be traced to the period of British regime. A number of Britisher's had opposed elections in India on grounds that are a number of. The then Prime Minister of Britain, Lord Salisbury, had

opined that elected or maybe indicitive government wasn't an eastern strategy and that the train of its in India will put an intolerable stress. The Secretary of State for India, Lord Kimberly, had said that "the idea of parliamentary representation of very great a nation, almost as huge as Europe having large number of various races, is actually among probably the wildest imaginations which at any time entered the minds of men". Nevertheless, the British government conducted elections to elect provisional government in 1892. The elections might be viewed as index of people's participation in the procedure of development. This particular participation of individuals in electoral procedure leads to 2 primary types of elections: the very first being the elections of persons, in which votes are actually cast for candidates, or maybe groups of candidates, standing for a number of certain office; the second is actually the matter used elections in which votes are actually cast to indicate perceptions on a specific issue'. Participation by individuals in different political pursuits is commonly concern of all the democratic political methods. In reality, inputs to the political system, like supports and demands, political recruitment, political socialization, interest articulation etc. are actually fictions of political involvement. All outputs, indirect or direct, are associated with it.

Participation contributes a great deal towards outputs in addition to feedback, which includes development and determination of political system"\*. "Political Participation may be viewed as the principal means, by which consent is actually given or perhaps withdrawn in a democracy as well as rules are actually made



Available online at: http://euroasiapub.org

Vol. 9 Issue 6, June- 2019

ISSN(o): 2231-4334 | ISSN(p): 2349-6517 | Impact Factor: 6.505

accountable to the ruled"\*. Elections present a tranquil mechanism for participation individuals of the electoral, administrative and political procedures as well as institutions associated with a democratic nation. They not just offer opportunities to the sovereign individuals to create a government or maybe alter or even change a dictatorial or perhaps a defaulting government by one which could deliver the goods, but elections by creating the feeling of patriotism of individuals by enhancing the political consciousness of theirs as well as by encouraging them to bend the energies of theirs jointly towards attainment of fundamental objectives of development create a brand new meaning as well as truth to the sense of theirs of citizenship". The electoral system created by the British government was based on religious considerations as well as restricted franchise in the beginning. It was Lord Minto that opposed the ca of communal electorate. He published to John Morley: "I am firmly convinced and I behave one to be that any electoral representations in India will be condemned to mischievous disaster which targeted at giving an individual enfranchisement, no matter the opinions as well as traditions of the communities composing the population of this particular continent. Morley - Minto reforms of 1909 had launched communal electorate system.

3. BEHAVIOURAL DRAWBACKS OF INDIAN VOTERS

In contrast to the western democracies the Indian Democracy has the very own common issues of its. The Indian Voters differ from American or british voters. Literacy rate in India is extremely small comparing to western democracies. An Indian voter has some normal behavioral drawbacks; several of them are actually as follows:

- Religious and Caste sentimentalism.
- Less orientation towards political parties,
- Poor Secularization of Political Culture
- I. **Religious** and caste sentimentalism: When we go by the values of political science, a voter has to respect democracy as his patriotism as well as religion as the caste of his. Though the Indian voter doesn't value values of this sacred school of review actually a little more than the private religion of his and caste If it wasn't accurate there wouldn't have been some riots. political parties as well as caste lobbies having base in a religion. Sadly it's true and the religious and caste sentimentalism has come to remain in the actions of the Indian voters. Just about all political parties in India have been exploiting this main disadvantage of the Indian **Today** the political voters. recruitment is actually being based on this specific element. No parties dare to area consensus candidate as he's not likely to be supported by irrational countryside voters that might be inspired to vote an incorrect choice belonging to the class of his. The vote banks based the castes have returned on

11



Available online at: http://euroasiapub.org

Vol. 9 Issue 6, June- 2019

ISSN(o): 2231-4334 | ISSN(p): 2349-6517 | Impact Factor: 6.505

criminals numerous the legislatures and also the parliament. These individuals are only able to contribute to degenerating political values. A well mastered and scrupulous prospect might lose to an usually dishonest as well as less competent prospect in case that spot goes on to be populated by caste and religion of the latter. It's recognized truth that BJP had received support of Hindu voters after the Ayodhya dispute came to area.

II. Orientation Less towards Political Parties: Political party is actually a crucial agent in political socialization aside from being a political bureau that is specialized in interest aggregation. The primary function of its is converting the public demands in policy options. A political party receives needs and complaints of the labor unions as well as business houses, deals and compromises the conflicting interests on some type of policy statements, and it is constantly interested in interest aggregation. A political party aggregates several of the public interests and forms a set of policy proposals before asking for people's verdict. If it becomes the verdict of its it is going to form the government of its and produce the policy on the previously agreed policy options. Most political parties focus on power; this distinguishes the political parties from the different organizations in a political system. A political party assures the individuals that the normal interest of theirs is going to be safe guarded. To have known precisely what a political party is actually and what role will it play in political structure, we should now assess the amount of the party orientation in India. As rightly outlined by Mr V.O. Key Jr., you will find 3 kinds of voters.

III. **Terrible** Secularization of **Political Culture:** Like we've parochial people, whom have little or maybe no awareness of the political system, we additionally have parochial cultures. Parochial culture is actually close defacement. The task by which this defacement of orientations modifications into specificity is actually known as the secularization of political culture Under the procedure of secularization a male gets logical, scientific and analytical in the approach of his towards political system." Secularization constitutes a political society much more mature and pragmatic. An individual is actually believed to possess accomplished cultural secularization as he develops a set of certain attitudes towards such political political buildings as parties, articulation organizations etc. A land having high amount of informative facilities and literacy



Available online at: http://euroasiapub.org

Vol. 9 Issue 6, June- 2019

ISSN(o): 2231-4334 | ISSN(p): 2349-6517 | Impact Factor: 6.505

will have comparatively greater cultural secularization. As much as the political system of ours is actually concerned, it's passing by way of a state of transition.

# 4. ECONOMIC GROWTH, GOVERNANCE AND VOTING BEHAVIOUR

Human actions, like voting in a democratic election, are incredibly complex phenomenon and then rely on a multitude of social and economic elements (e.g. caste, coercion/fear), feudalism and political alliances. Although economics plays a crucial role in several human conclusions, it's not the single determinant. The emphasis of the paper is on the possible economic factors underlying voter conduct in a democracy. It builds up a simplified unit based on economic concept (conditional probabilities) and welfare as well as governance issues common in developing places and emerging economies. The structured item does, nonetheless, incorporate non economic elements. The inspiration for the paper came out of the common election of India in 2004. Lots of interesting economic explanations had been progressed for the astonishing outcome in which the incumbent party was defeated despite a common forecast to the contrary. Actually the very best forecast, one by NDTV Indian Express, didn't predict the astonishing upset. The majority of the evaluation so much bears very little relationship to publicly accessible information. We utilize readily available economic information and also the outcomes of the common election of 2004 and the State elections in the prior 2 years to verify the consistency of its with publicly accessible information. Economic factors play a role in voting conduct in 2 ways. An improvement/worsening of economic conditions are able to increase/decrease the likelihood of voting for the party perceived to be to blame for the switch. Additionally, the floating or independent voter is a lot more apt to be influenced by economic conditions compared to voters dedicated to a specific party for social, caste, cultural and religious reasons. As we realize modest swings in vote share of a party is able to play a major role in the amount of seats received by diverse parties (along with alliances) and consequently this particular set of voter's play a crucial role in electoral 'swings'.

# 5. INFLUENCE OF SOCIAL MEDIA ON VOTING BEHAVIOR

The 2008 presidential campaign of Barack Obama proved the advantages of utilizing social networking for political campaigns. Virtually every facet of that campaign used social networking to improve the message of its to supporters such as advertising, advance work, organizing in most fifty states, and fundraising. Facebook, YouTube and particularly Twitter were utilized to allow Obama supporters understand how he felt about issues that are crucial. These social network web sites have grown to be important virtual communities in the campaign of his, being utilized often and providing legitimacy to the impact of theirs in the political area. By the victory of barrack Obama use of social networking in India boost to big extends, and very first time social media was used in movement known as India against corruption in season 2011. Supporters and



Available online at: http://euroasiapub.org

Vol. 9 Issue 6, June- 2019

ISSN(o): 2231-4334 | ISSN(p): 2349-6517 | Impact Factor: 6.505

anticorruption movement organizations utilized social networking to swiftly broadcast info and organize protests. Indians in addition used social networking to show support for India against Corruption (IAC). Though the primary goal of utilizing social networking in this particular movement is actually attracting as well as individuals to this particular connects movement, to generate understanding among individuals at cost that is very low. At the conclusion of 2012, it was believed that India had much more than 150 million online users, and that is the just like the amount of tv sets in the nation. Of this, sixty five million are Facebook users as well as Twitter has an estimated thirty five million accounts. This places the nation with the top 3 Internet markets on the planet after the US and China. A report carried out by Pew Research states almost forty five % of Indian net computer users touch base on social networking to talk about politics. With elections nearby, there's a great deal of speculation as well as chatter regarding the effect of social networking sites on the end result, particularly with the way it's fuelled several current moves. Indian parties are starting to be more and more conscious of the importance of Internet platforms to entice tech savvy voters. And so political parties in areas that are urbanized are more and more getting tech savvy, realizing this's the sole method to reach out to the articulate younger as this may alter the democratic political dialogue. While political parties continue to depend on the old traditional fashioned methods and of campaigning like posters, rallies, cardboard cutouts in addition to house-to-house canvassing to gain voters, numerous politicians understand that social networking is actually set to affect the upcoming vote.

#### 6. CONCLUSION

The current study investigates the secondary information published on the subject of political participation, candidates' character and caste, political patronage and voting conduct in India. Voting behavior as well as patronage involved in political participation is actually the main themes of the study. In addition, the outcome of character and caste of the applicant on voting action can also be explored. The scientists browsed from a selection of research conducted on the subject of political participation, candidate's caste, patronage and character, which suggested that political participation of India, is actually an intricate phenomenon primarily due to the point that India is actually inhibited by multi ethnic groups exhibiting various community values.

#### REFERENCES

- [1] DikshitaBuragohain (2019)" Social Media and the Electoral Politics of India" International Journal of Innovative Technology and Exploring Engineering (IJITEE) ISSN: 2278-3075, Volume-9 Issue-1, November, 2019
- [2] Dr. R.Swaminathan (2019)" Political Mindmap of Tamil Nadu- First Time Voters and Others" Global Journal of Political Science. Volume 7, Number 1 (2019), pp. 23-31
- [3] Sitakanta Panda (2019) Politicaleconomic determinants of electoral



Available online at: http://euroasiapub.org

Vol. 9 Issue 6, June- 2019

ISSN(o): 2231-4334 | ISSN(p): 2349-6517 | Impact Factor: 6.505

participation in India, India Review, 18:2, 184-219, DOI: <u>10.1080/14736489.2019.1605</u> 122

- [4] Mohd Danish Kirmani (2019)" Dynamics of Voter Satisfaction: Empirical Investigation of Young Indian Voters" Colombo Business Journal 10(2), 2019
- [5] Abhijit Banerjee, Amory Gethin, Thomas Piketty (2019)" Growing Cleavages in India? Evidence from the Changing Structure of Electorates, 1962–2014" Economic & Political Weekly vollIV no 11
- [6] Aswini Varna V V (2019)" Big Data Analytics and Transformation of Election Campaign in India" Proceedings of the 2nd International Conference on Information Systems & Management Science (ISMS) 2019
- [7] Anand Kumar (2019)" A Study on Participation of Women's in Indian

- Electoral Politics" Journal of Advances and Scholarly Researches in Allied Education vol 16. Issue 1
- [8] Dr. MeenaRathaur(2018)" Elections and Voting Behaviour: Changing Dimensions In India" Proceedings of SOCIOINT 2018- 5th International Conference on Education, Social Sciences and Humanities, 2-4 July 2018
- [9] Shelly Mahajan and Maj. Gen. Anil Verma (2019)" TRANSPARENCY AND ACCOUNTABILITY IN POLITICAL FUNDING"
- [10] PranamiLaskar (2019)" Electoral Participation of the Tea Tribe Community Assam: Special in Reference to LokSabha Election of 2019" International Journal of Recent Technology and Engineering (IJRTE) ISSN: 2277-3878, Volume-8 Issue-4, November 2019